KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee) Kothapeta, Vijayawada-1

A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC"A" Grade in Cycle3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)



INNOVATIVE PRACTICE

"MEET THE EXECUTIVE"

08.12.2023



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.
A College with Potential for Excellence (CPE-UGC)

The PG Department of Business Administration cordially invite your gracious presence to programme

"MEET THE EXECUTIVE"

Date & Time: Fridy 08 th December 2023 at 11:00 a.m

Resource Person

Mr.G.SARISH

CEO of Hema Varna Financial Services,

Guntur

ORGANIZED BY:

PG DEPARTMENT OF BUSINESS ADMINISTRATION K.B.N COLLEGE – PG CENTRE



KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA - 520 001

Estd: 1965 Affiliated to KRISHNA UNIVERSITY, Machilipatnam

Accredited by NAAC with CGPA 3.11/7 at "A" Grade (3rd Cycle)

College with Potential for Excellence (UGC - CPE)

An ISO 9001:2015 Certified Institution

☎: 0866-2565679, 6699233 Web: kbncollege.ac.in Email: info@kbncollege.ac.in

S. Venkatesh M.B.A, M. Phil

Date: 07-12-2023

Director

STUDENT NOTICE

All the second year MBA(2022-24 Batch) Students are informed to attend MEET THE EXECUTIVE Programme by Mr.G.Sarish on 08-12-2023 at 11:00AM at UG Seminar Room.

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K.B.N COLLEGE: PG COLLEGE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A in cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

MEET THE EXECUTIVE REPORT

MEET THE EXECUTIVE is a unique and innovative programme designed by MBA Dept., creating a platform for MBA students to interact with corporate heads, entrepreneurs, founders, directors, CEOs, managerial heads from various streams.

MEET THE EXECUTIVE programme organised on 08-12.2023 is conducted by MBA Department for MBA Second year students (2022 – 2024 batch). The resource person is Mr.G.Sarish, CEO, Hema Varna Financial Services, Guntur. Academically proficient with excellent professional and technical skills achieved via rich cross-functional exposure of over **15** + **years** of experience. An experience in the field of FMCG, Stock Market, Derivatives, Mutual Funds, Macroeconomics & Financial Planning. Presently, practising Financial Planning and is involved in the sales of various financial products.

Skilled at ushering into the readers' sphere of experience, articles or content that is thorough in research. Strong secondary research skills and expertise in using external research sources. Commissioning the articles, editing them and citing references from various sources.

Trained over 10000 students, investors and industry professionals on various topics like Basics of Stock Markets, Derivatives, Mutual Funds, RBI Policies, Financial Products and Life and General Insurance. He also manages Youtube Channel (Hemavarna Financial Services) to spread Financial Literacy on various Financial Products & Financial Planning Concepts

OBJECTIVES of MEET THE EXECUTIVE Programme

- > To make understand the investment concepts.
- > To create the awareness about job opportunities in Financial services.
- > To identify the fundamental analysis and Technical analysis(FATA)
- To know the importance of education in relation with financial services
- > To make understand the pros and cons of Financial services

REVEALS of RESOURCE PERSON

The resource person spoke about the major advanced economics(Canada, France, Germany, Italy, Japan, UK, USA) and Emerging economics(Bazil, China, Russia, India, South Africa). He Explained self-motivation, Budget Planning, Credit Management, Saving, Risk Management, Investment and Taxation. He Explained Train your subconscious mind for success thought process is mind and Reality. He Explained how a CEO will have quality of solving problems in critical situations and how to increase your financial literacy.

OUTCOMES of MEET THE EXECUTIVE

- > Students should have Role Model to achieve their goals.
- > Students have to know increase your Financial Literacy
- ➤ Students have to gain knowledge in Financial Services through online and offline.

- ➤ Importance of knowledge in day to day Road of financial freedom
- ➤ Learning is not about just reading books.
- > Students should get Knowledge in online courses like NISM(Equity Derivatives, Research Analyst, Investment advisor level-1 & 2)

Total 80 students from MBA Second year (2022 - 24 batch) had attended the programme. Pavani from MBA Second year had proposed vote of thanks.







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NAAC "A" Grade in Cycle 3

KAKARAPARTI BHAVANARAYANA COLLEGE (A)



(Sponsored by S.K.P.V.V. Hindu High Schools committee) Kothapet, Vijayawada-520001

A College with Potential for Excellence (CPE)

Teaching- Learning- Innovative Methods

MEET THE EXECUTIVE

Topic: Meet the Executive

Class: II-MBA(ALB)

Date: 08 lessor3

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203037	K. Aravind	P. Waster
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2203031	O. Song	P. Sin Nagaraja
2203081	P. Swa Naga Rautu.	M. Row gumar
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2203020	G. Keesthana paparalika	G. K. pyaval
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2203107	V.D.S.L. Pratyusha	VI atyusher
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2203084	P. Haritha	table
2203087	P. Ramya	Though.
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2203062	M. Lecla Kumari	M. Lack Kunahi
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2203 101	T. Hema Venkata Lakshmi	T. Hema
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2203091	S. G. S. Madhavi	Anusha
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Signature of Lecturer

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